

SECTION 1

BRAND + PROCESS PAGES

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Homepage
How it works
Ready to apply
About us

HOMPAGE:

Section 1:

Need a UK-based rent guarantor?

Secure your new home with us

- Open up a wider choice of rental properties
- Protect your loved ones from financial risk
- Get mediation support if you need it

CTA buttons:

How much does it cost?

I'm ready to get started

Section 2:

Trusted by thousands of tenants and landlords

PARTNER LOGOS

Section 3:

How can we help secure your rental?

STUDENTS:

I'm a student

DROP DOWN:

We help UK and international students.

- Our flexible approach covers all types of tenancy*
- Student finance accepted
- Protect your family's finances

*Terms and conditions apply.

CTA buttons: *Apply now*

WORKING:

I'm employed or self-employed

DROP DOWN:

We help working people without a suitable UK rent guarantor.

- Based on proof of income
- Simple and easy to apply
- Most applicants receive a decision within 4 hours

CTA buttons: *Apply now*

Benefits:

I'm on benefits or retired

DROP DOWN:

We help people on Universal Credit, benefits and pensions secure homes.

- Based on proof of income
- Simple and easy to apply
- Most applicants receive a decision in 4 hours

CTA buttons: *Apply now*

Section 4:

How much does it cost?

- Get a FREE, no-obligation Quick Quote in minutes
- Just tell us a bit about yourself and the property
- We calculate *your* guarantor fee based on the rent *you* will be paying

CTA button: Get a Quick Quote

Section 5:

How does it work?

Get a trusted, professional UK rent guarantor in **3 simple steps**.

Our eligibility assessment takes **just 15 minutes** to complete.

What we need from you: proof of income, property details, some information about you, a **one-off £20 application fee**.

CTA button: Apply online

Section 6:

Meet our Brand Ambassador

“Professional guarantor services can help thousands of renters who might not have met the required criteria access a wider choice of rentals, while also protecting a landlord’s investment.

Because everyone deserves a decent home.”

Rob Rinder MBE

Barrister, author, broadcaster and campaigner

Section 7:

Trusted by 1000s of tenants

We’ve helped all sorts of people secure their homes.

[REVIEWS GO HERE](#)

Section 8:

Secure your rental today

Our professional guarantor services can help unlock the home you want.

CTA button: Apply online

Section 9:

Working for landlords and agents

Securing *their* home

and *your* income

- No cost to you
- Simply, easy claims process
- Guaranteed rent if a tenant can’t pay
- Mediation services that help everyone avoid court

CTA button: Protect rental income

Section 10:

We're #RENTPOSITIVE

We believe renting can be a great choice for many people, whether short or long term.

And that's the key word: choice. The choice to change your whole life, where you live it, or simply the home you live it in – whenever you need or want to, rather than when it suits your mortgage lender.

But we also know making the most of the options that come with renting can be hard if you don't have the widest possible range of properties to choose from.

That's why we started RentGuarantor: to help more people access the widest choice of rentals, so they can keep on embracing the freedom and flexibility that comes with the #RENTPOSITIVE lifestyle.

Section 11:

Let's work together to secure decent homes for everyone

Universities

We work with universities across the country to help overseas and home students secure a trusted, UK-based rent guarantor, whether they're moving into halls or private rentals.

CTA button: Find out more

Charities

Whether we're providing rent guarantor services for tenants, or support and training for housing teams, we work closely with our charity partners to help everyone secure a decent home.

CTA button: Find out more

Councils

Across the UK, local authorities are turning to us to help people on benefits secure tenancies in the private sector, and support their teams, tenants and landlords.

CTA button: Find out more

Section 11:

Resolving rental issues out of court

krow Client: RentGuarantor

Job number: 15419-03
Job name: New Website Copy v4
Date: 19/11/25

Our mediation services help keep issues out of court, saving everyone unnecessary time, money and stress.

CTA button: Get started

HOW IT WORKS

Section 1:

You're just 3 steps away from finding a rent guarantor

1. Get a Quick Quote online by answering a few simple questions
2. If you're happy with the quote, we'll ask you to complete a credit reference check
3. Submit your finished application, sign the contract and pay the guarantor fee (in full or instalments*)

*Instalment plans available via PayPal and Payl8r. Subject to eligibility.

CTA buttons:

Get a Quick Quote

I'm ready to apply

Section 2:

Protecting your tenancy, from beginning to end

Everyone deserves a decent home. But securing a rental can be hard without a UK-based rent guarantor, or without friends and family taking on financial risk. Staying there can also be hard if circumstances change and you're temporarily unable to pay. That's where we come in...

Support if you're struggling to pay

From mediation to covering rent until you can repay.

Simple, fast applications

Most applicants receive a decision within 4 hours.

Mediation services

We focus on resolving your issues.

Keep issues out of court

Saving you time, stress and money.

CTA buttons: Apply now

Section 4:

Apply online in 3 simple steps

Our eligibility assessment takes just 15 minutes to complete.

What we need: proof of income, property details, some information about you, a **one-off £20 application fee**.

CTA button: Apply now

Section 4:

Find out how we can help you

STUDENTS:

I'm a student

DROP DOWN:

We help UK and international students.

- Our flexible approach covers all types of tenancy*
- Student finance accepted
- Protect your family's finances

*Terms and conditions apply.

Optional CTA: Find out more

WORKING:

I'm employed or self-employed

DROP DOWN:

We help working people without a personal UK rent guarantor.

- Based on proof of income
- Simple and easy to apply
- Most applicants receive a decision within 4 hours

Optional CTA: Find out more

Benefits:

I'm on benefits or retired

DROP DOWN:

We help people on Universal Credit, benefits and pensions secure homes.

- Based on proof of income
- Simple and easy to apply
- Most applicants receive a decision in 4 hours

Optional CTA: Find out more

Section 5:

Get a personalised Quick Quote

- Get a free, no-obligation Quick Quote in minutes
- Just tell us a bit about yourself and the property
- We calculate a bespoke guarantor fee based on the rent you'll pay

CTA button: Get a Quick Quote

Section 6:

What our customers say about us

We've been trusted by 1000s of tenants to secure their homes.

REVIEWS GO HERE

Section 7:

Secure your next home today

Our professional rent guarantor services can help you unlock a wider choice of rentals.

CTA button: Apply online

Ready to apply

Section 1:

Ready to apply for a rent guarantor?

- Apply today – even if you're still house hunting!
- Find out if your rent's affordable
- Spread the cost of your guarantor fee*
- Provide proof of income and get a decision in hours

*Instalment plans available through PayPal and Payl8r. Subject to eligibility.

CTA buttons:

Calculate your fee

Start your application

Section 2:

How can we help you today?

I've found a rental

Tell us about your new home, yourself and your income to see if you're eligible.

I'm house hunting

Secure us as your rent guarantor in principle. Successful applications stay valid for 40 days.

I want to see what I can afford

Use our simple affordability calculator below to find out how much rent you could afford.

I want to know how much it costs

Tell us about your rent and yourself to get a FREE, no-obligation Quick Quote in minutes.

CTA buttons:

Start your application

Calculate your fee

Section 3:

Our affordability calculator

Enter a few simple details to find out how much rent you could afford.

Affordability calculator unchanged.

Section 4:

Spread the cost of securing your rent guarantor

Pay with PayPal

In 3 monthly instalments

Pay with Payl8r

In 3, 6, 9 or 12 monthly instalments

Please note: instalment plans subject to eligibility.

CTA button: Spread the cost

Section 5:

What documents do we need from you?

To make it as easy as possible, we'll try to use automated services, like Referencing and Open Banking, to find out about you more easily. If you're a student, or we can't find the info we need for another reason, we'll just need you to provide a few basic documents.

Student

Proof of student finance, grants or bursaries.

Employed or retired

Last 3 months of pay slips or bank statements.

Receiving benefits

Last 3 months of bank statements.

Section 5:

Ready to apply for a UK-based rent guarantor?

Join the thousands of tenants who've already chosen our professional and supportive service.

ABOUT US:

Section 1:

Everyone deserves a decent home

And a secure rental sector that works equally well for tenants, landlords and agents is the best way to make that happen. That's why our professional rent guarantor services are designed to:

- Unlock more options for tenants
- Help resolve any issues before they get to court
- Safeguard the financial security of landlords

CTA buttons:

Apply now

Section 2:

Working with our sector for better

PARTNER LOGOS

Section 3:

Why we do what we do

Tenants shouldn't have to put friends or family at financial risk to secure a decent home. If they're new to the country and need a UK-based rent guarantor, this might not even be a possibility. And, with forthcoming legislation coming into place that will limit advance payments, our experienced team spotted a growing need for a professional, safe, secure alternative.

It's our mission to help more people secure their choice of rental by helping landlords accept quality tenants without accepting additional risk.

We've designed our professional rent guarantor services to go beyond traditional landlord protections. We'll support both parties when any issues arise, by making sure rent still gets paid once in arrears and providing mediation services that help save everyone the time, money and stress of going to court, whenever possible.

Section 4:

The RentGuarantor difference

We've helped thousands of tenants secure their rentals by building our service on three simple principles:

Providing experienced support

From our founder to our friendly team, we understand the sector from everyone's perspective.

Prioritising peace of mind

Our mediation-first approach goes beyond financial security to help resolve issues early.

Protecting everyone throughout the tenancy

We work with tenants, landlords and agents to find a solution that works for all.

Section 5:

Meet our Brand Ambassador

"Professional guarantor services can help thousands of renters who might not have met the required criteria access a wider choice of rentals, while also protecting a landlord's investment.

Because everyone deserves a decent home."

Rob Rinder MBE

Barrister, author, broadcaster and campaigner

Section 6:

Proven results, peace of mind

99.1%

customer service rating on ESTAS

4.6

TrustScore on Trustpilot

4 hours

Average time it takes applicants to receive a decision

5000+

Guarantees issued in the last five years alone*

*Oct 2021 - Dec 2025

Section 7:

A professional approach for a simpler, safer process

Founded in 2018, by a successful corporate residential landlord, supported by a team of highly experienced sector professionals, RentGuarantor was designed to make the property rental process more secure for everyone.

Since then, we've managed the entire process, from application to arrears handling, completing thousands of contracts, helping thousands of tenants find their new home and thousands of landlords secure their rental income.

We're also listed on London's Alternative Investment Market (AIM), Europe's most active growth market, created to generate capital for small- to medium-sized businesses. As an AIM-listed company, we always operate with the highest levels of transparency and oversight — reinforcing our commitment to offering the same professional, committed service to all our tenants and partners.

Section 8:

We're #RENTPOSITIVE

We believe renting can be a great choice for many people, whether short or long term.

And that's the key word: choice. The choice to change your whole life, where you live it, or simply the home you live it in – whenever you need or want to, rather than when it suits your mortgage lender.

But we also know making the most of the options that come with renting can be hard if you don't have the widest possible range of properties to choose from.

That's why we started RentGuarantor: to help more people access the widest choice of rentals, so they can keep on embracing the freedom and flexibility that comes with the #RENTPOSITIVE lifestyle.

Section 9:

Latest news from the rental sector

ARTICLES GO HERE

Section 10:

Speak to our friendly, knowledgeable team

Find out how our professional UK-based rent guarantor service could help you.

krow Client: RentGuarantor

Job number: 15419-03
Job name: New Website Copy v4
Date: 19/11/25

CTA button: *Contact us*

SECTION 2

AUDIENCE-SPECIFIC

CONTENTS:

TENANT PAGES:

Students
Employed
Self-employed
Benefits

PARTNER PAGES:

Landlords
Agents
Living Sector
Councils
Charities
Universities

STUDENTS:

Section 1:

Secure your student rental, without the risk

- Support your application for any type of student tenancy*
- Without putting your family at financial risk
- Get mediation support if you need it
- Ideal for UK or international students

*Terms and conditions apply.

CTA buttons:

How much does it cost?

I'm ready to get started

Section 2:

Thousands of UK student tenancies already guaranteed

PARTNER LOGOS

Section 3:

Why choose RentGuarantor for your student rental?

For many students, asking their families to take on the financial risk of being a rent guarantor simply isn't an option. For most international students it's impossible, as you need a UK-based rent guarantor to secure your new home. That's where we come in...

We give you more choice

A professional rent guarantor could help you be accepted by a wider range of landlords.

We accept student finance

Student finance, grants and bursaries are all accepted.

We tailor our service to you

Our guarantor services can be used to secure any type of student tenancy.*

We protect you and your family

There's no financial risk for them and support for you if issues arise.

*Some tenancy types require all renters to use our service. Terms and conditions apply.

CTA buttons: Apply now

Section 4:

How easy is it to apply?

Our eligibility assessment takes just 15 minutes to complete.

What we need: proof of income, property details, some information about you, a **one-off £20 application fee**.

CTA button: Apply now

Section 5:

Clear pricing, quick quotes, no hidden fees

- We calculate the guarantor fee you pay us based on your individual rent
- Just tell us a bit about yourself and your rental
- Pay upfront or spread the cost*
- Get a free, no-obligation Quick Quote in minutes

*Instalment plans available via PayPal and Payl8r. Subject to eligibility.

CTA button: Get a Quick Quote

Section 6:

Trusted by students all over the UK

Hear from the students already using our professional, UK-based rent guarantor services.

REVIEWS GO HERE

Section 7:

Latest news for tenants

ARTICLES GO HERE

Section 8:

Secure your student rental today

Choose the professional UK-based rent guarantor service that's designed with students in mind.

CTA button: Apply now

EMPLOYED:

Section 1:

Get the rental you want, without the risk

- Secure a rent guarantor with a simple income check...
- ...without putting your family and friends at financial risk
- Suitable for UK residents and international renters...
- ...even if you have poor credit, a CCJ or IVA*

*Terms and conditions apply

CTA buttons:

How much does it cost? --

I'm ready to get started

Section 2:

Thousands of UK tenancies already guaranteed

PARTNER LOGOS

Section 3:

Why choose a professional rent guarantor?

You may not want to ask your family to take on financial risk, just in case your circumstances change. If you're moving to work in the UK from elsewhere, this might not even be possible, as you'll need a UK-based rent guarantor to secure your new home. That's where we come in...

We give you more choice

A professional rent guarantor could help you be accepted by a wider range of landlords.

We validate your income

Using online services or a few simple documents.

We tailor our service to you

The guarantor fee you pay us is based on the rent you pay.

We protect you and your loved ones

There's no financial risk for family and friends – plus support for you if issues arise.

CTA buttons: Apply now

Section 4:

How easy is it to apply?

Our eligibility assessment takes just 15 minutes to complete.

What we need: Proof of income, property details, some information about you, a **one-off £20 application fee**.

CTA button: Apply now

Section 5:

Clear pricing, quick quotes, no hidden fees

- We calculate the guarantor fee you pay us based on the rent you'll pay
- Just tell us a bit about yourself and your rental
- Pay upfront or spread the cost*
- Get a free, no-obligation Quick Quote in minutes

*Instalment plans available via PayPal and Payl8r. Subject to eligibility.

CTA button: Get a Quick Quote

Section 6:

Trusted by tenants all over the country

Hear from the people already using our rent guarantor services.

REVIEWS GO HERE

Section 7:

We're #RENTPOSITIVE

We believe renting can be a great choice for many people, whether short or long term.

And that's the key word: choice. The choice to change your whole life, where you live it, or simply the home you live it in – whenever you need or want to, rather than when it suits your mortgage lender.

But we also know making the most of the options that come with renting can be hard if you don't have the widest possible range of properties to choose from.

That's why we started RentGuarantor: to help more people access the widest choice of rentals, so they can keep on embracing the freedom and flexibility that comes with the #RENTPOSITIVE lifestyle.

Section 8:

Secure your chosen rental today

Choose the UK-based rent guarantor service that's built with professionals in mind.

CTA button: *Apply now*

SELF-EMPLOYED:

Section 1:

Secure your new home, even if you're self-employed

- Secure a rent guarantor with a simple income check...
- ...without putting your family, friends or business at financial risk
- Demonstrate your suitability to a wider choice of landlords...
- ...even if you have poor credit, a CCJ or IVA*

*Terms and conditions apply

CTA buttons:

How much does it cost?

I'm ready to get started

Section 2:

Thousands of UK tenancies already guaranteed

PARTNER LOGOS

Section 3:

Why choose a professional rent guarantor?

Working for yourself can mean you have a less regular income, making it harder for some landlords to accept your application. And you may not want to ask your family or friends to take on financial risk, just in case your circumstances do change. That's where we come in...

We give you more choice

A professional rent guarantor could help you be accepted by a wider range of landlords.

We validate your income

Using online services and some simple documentation about you or your company.

We tailor our service to you

The guarantor fee you pay us is based on the rent you pay.

We protect you and your loved ones

There's no financial risk for family and friends – plus support for you if issues arise.

CTA buttons: Apply now

Section 4:

How easy is it to apply?

Our eligibility assessment takes just 15 minutes to complete.

What we need: Proof of income, property details, some information about you, a **one-off £20 application fee**.

CTA button: Apply now

Section 5:

Clear pricing, quick quotes, no hidden fees

- We calculate the guarantor fee you pay us based on the rent you'll pay
- Just tell us a bit about yourself and your rental
- Pay upfront or spread the cost*
- Get a free, no-obligation Quick Quote in minutes

*Instalment plans available via PayPal and Payl8r. Subject to eligibility.

CTA button: Get a Quick Quote

Section 6:

Trusted by tenants all over the country

Hear from the people already using our rent guarantor services.

REVIEWS GO HERE

Section 7:

We're #RENTPOSITIVE

We believe renting can be a great choice for many people, whether short or long term.

And that's the key word: choice. The choice to change your whole life, where you live it, or simply the home you live it in – whenever you need or want to, rather than when it suits your mortgage lender.

But we also know making the most of the options that come with renting can be hard if you don't have the widest possible range of properties to choose from.

That's why we started RentGuarantor: to help more people access the widest choice of rentals, so they can keep on embracing the freedom and flexibility that comes with the #RENTPOSITIVE lifestyle.

Section 8:

Secure your chosen rental today

Choose the UK-based rent guarantor service that's built with professionals in mind.

CTA button: *Apply now*

BENEFITS:

Section 1:

Secure your next rental, while receiving benefits

- A safe and secure way to protect your tenancy
- Whether you're receiving Universal Credit, benefits or living off your pension
- Get mediation support if issues arise
- Suitable for anyone claiming UK benefits

CTA buttons:

How much does it cost?

I'm ready to get started

Section 2:

We work with councils across the UK

COUNCIL LOGOS

Section 3:

Why choose a professional rent guarantor?

You may not want to ask your family or friends to take on financial risk, just in case your circumstances change. If your family aren't based in the UK, this might not even be possible, as you'll need a UK-based rent guarantor to secure your new home. That's where we come in...

We give you more choice

A professional rent guarantor could help you be accepted by a wider range of landlords.

We validate your income

Using online services or a few simple documents.

We tailor our service to you

The guarantor fee you pay us is based on the rent you pay.

We protect you and your family

There's no financial risk for them – and support for you if issues arise.

CTA buttons: Apply now

Section 4:

How easy is it to apply?

Our eligibility assessment takes just 15 minutes to complete.

What we need: proof of income, property details, some information about you, a **one-off £20 application fee**.

CTA button: Apply now

Section 5:

Clear pricing, quick quotes, no hidden fees

- We calculate the guarantor fee you pay us based on the rent you'll pay
- Just tell us a bit about yourself and your rental
- Pay upfront or spread the cost*
- Get a free, no-obligation Quick Quote in minutes

*Instalment plans available via PayPal and Payl8r. Subject to eligibility.

CTA button: Get a Quick Quote

Section 6:

Trusted by tenants all over the UK

Hear from the people already using our professional, UK-based rent guarantor services.

REVIEWS GO HERE

Section 7:

Secure your rental today

Choose a safe, secure rent guarantor service that's designed for more peace of mind.

CTA button: Apply now

LANDLORDS:

Section 1:

Securing homes for tenants and income for landlords

- No cost to you
- Simple, easy claims process
- Rent guaranteed up to £120,000 or 12 months' rent (whichever comes first)
- Mediation support helps everyone avoid court

CTA button:

Create an account

Section 2:

Trusted by thousands of tenants and landlords

PARTNER LOGOS

Section 3:

Designed by landlords, to work for landlords

Tenant applies

It costs them just £20 to apply, meaning we can verify their income and identity at no cost to you.

We assess

We assess their application and provide them with provisional approval.

You approve

If you're happy, we get all parties to sign, and the tenant pays us their guarantor fee.

We protect

Your rental income is protected up the value of £120,000 or 12 months' rent (whichever comes first).

Section 3 (optional):

A seamless way to stay protected

RentGuarantor provides landlords with a three-year guarantee on tenants' rent obligations.

Tenants pay for the first year upfront. Then, should they choose to stay beyond that initial period, they'll be required to continue and pay for their guarantee for each following year.

It's a seamless way to stay protected, for landlords and tenants alike.

Section 4:

Bringing peace of mind to every tenancy

Choosing us as a rent guarantor doesn't just make life simpler for your tenants, it also keeps things straightforward for you.

Your income's protected

In the unlikely event your tenant can't pay, and they're legally in arrears, we'll pay.

Safer than advanced payment

With forthcoming legislation limiting advance payments, RentGuarantor could give you greater peace of mind.

We help keep issues out of court

Our mediation services help resolve most issues while minimising time, stress and spend.

We take care of eviction costs

We'll pay legal costs incurred in the eviction of tenants for non-payment.*

*Terms and conditions apply.

Section 5:

We mediate, so you don't have to litigate

Mediation can keep issues out of court, saving everyone unnecessary time, money and stress.

CTA button: *Create an account*

Section 6:

Supporting every type of tenant and landlord

By providing professional UK-based rent guarantor services, we've helped a wide range of tenants secure their rental, so landlords can choose from a bigger range of quality tenants.

Students

We help secure their room, so their family don't have to.

Overseas tenants

We're the UK-based rent guarantor they need.

Tenants with credit issues

We help quality tenants overcome issues, so you can rent to them without risk.

Benefit claimants

We protect you from risk, while securing their home.

Self-employed

We help those with variable incomes enter secure tenancies.

Section 7:

Meet our Brand Ambassador

"Professional guarantor services can help thousands of renters who might not have met the required criteria access a wider choice of rentals, while also protecting a landlord's investment.

My background has given me first-hand insight into the complexities of the rental industry, and I look forward to working with RentGuarantor to help many more people.

Because everyone deserves a decent home."

Rob Rinder MBE

Barrister, author, broadcaster and campaigner

Section 8:

We're trusted by 1000s

We've secured rentals for tenants – and income for landlords – all over the country.

REVIEWS GO HERE

Section 9:

Latest news for landlords

ARTICLES GO HERE

Section 10:

Talk to us about your FREE landlord account

Get in touch today to find out how we can support you and your tenants.

CTA button: *Partner with us ~~account~~*

AGENTS:

Section 1:

Working with agents

to benefit everyone

- Protecting landlords' income and your fees
- Help more tenants secure rentals
- Earn a revenue share or offer a tenant discount
- Compliant with GDPR and Tenant Fee Ban

CTA button:

Partner with us

Section 2:

Trusted by thousands of tenants and landlords

PARTNER LOGOS

Section 3:

Making tenancies work better for everyone

Making sure your tenants have a choice of guarantor services doesn't just help them secure the homes they want; it also protects your landlord's rental income and provides mediation support to help resolve any issues if they do arise.

Rental income protected

In the unlikely event a tenant can't pay, and they're legally in arrears, we'll pay.

More secure than advance payments

RentGuarantor is safer and simpler than asking for advance rent upfront.

We help keep issues out of court

Our mediation services help resolve most issues while minimising time, stress and spend.

We take care of eviction costs

We'll pay legal costs incurred in the eviction of tenants for non-payment.*

*Terms and conditions apply.

Section 3:

Get a professional rent guarantor for your tenants, fast

They apply

It costs your tenants just £20 to apply, helping us verify their income and identity at no cost to you or your landlords.

We assess

We assess their application and provide them with provisional approval.

Landlords approve

If everyone's happy, we get all parties to sign and collect the guarantor fee from the tenant.

We protect

Your landlord's rental income is protected up the value of £120,000 or 12 months' rent (whichever comes first).

Section 4:

Meet our Brand Ambassador

"Professional guarantor services can help thousands of renters who might not have met the required criteria access a wider choice of rentals, while also protecting a landlord's investment.

My background has given me first-hand insight into the complexities of the rental industry, and I look forward to working with RentGuarantor to help many more people.

Because everyone deserves a decent home."

Rob Rinder MBE

Barrister, author, broadcaster and campaigner

Section 5:

Partner with us and earn revenue share

Get in touch about becoming a partner today and you'll be ready to receive a share of revenue every time one of your tenants chooses our service.

Earn a revenue share

For every successful paying applicant – or offer them a discount.

Free partner account

Get in touch about your agent account today.

Marketing support

We can help your tenants understand their rent guarantor choices.

CTA button:

Partner with us

Section 6:

Talk to us about your FREE agent account today

For a safe, simple rent guarantor process that benefits you, your tenants and your landlords.

CTA button: *Partner with us*

LIVING SECTOR:

Section 1:

Bringing more security to Living Sector rentals

- No additional cost for operators
- Reduces void periods by widening your tenant pool
- Rent guaranteed up to £120,000 or 12 months' rent (whichever comes first)
- Earn a revenue share or offer a tenant discount

CTA button:

Partner with us

Section 2:

Trusted by thousands of rental partners

PARTNER LOGOS

Section 3:

Making Living Sector tenancies work better for everyone

Making sure prospective tenants have a choice of guarantor services doesn't just help them secure the home they want; it widens the pool you can choose from, reducing the void periods that can make large-scale developments, such as Purpose-Built Student Accommodation (PBSA), a big risk. Once the tenants are in, professional rent guarantor services also protect your rental income and provide mediation support to help resolve any issues if they do arise.

Your rental income protected

In the unlikely event a tenant can't pay and they're legally in arrears, we'll pay.

Your tenant pool increased

We help students, professionals, pensioners, people receiving benefits and even those with IVAs/CCJs.*

Your issues resolved out of court

Our mediation services help resolve most issues while minimising time, stress and spend.

Your eviction costs taken care of

We'll pay legal costs incurred in the eviction of tenants for non-payment.**

*Subject to referencing

**Terms and conditions apply.

Section 3:

Get a professional rent guarantor for your tenants, fast

They apply

It costs prospective tenants just £20 to apply, helping us verify their income and identity at no cost to you.

We assess

We assess their application and provide them with provisional approval.

Landlords approve

If everyone's happy, we get all parties to sign and collect the guarantor fee from the tenant.

We protect

Your rental income is protected up the value of £120,000 or 12 months' rent (whichever comes first).

Section 4:

Meet our Brand Ambassador

“Professional guarantor services can help thousands of renters who might not have met the required criteria access a wider choice of rentals, while also protecting a landlord's investment.

My background has given me first-hand insight into the complexities of the rental industry, and I look forward to working with RentGuarantor to help many more people.

Because everyone deserves a decent home.”

Rob Rinder MBE

Barrister, author, broadcaster and campaigner

Section 5:

Partner with us and earn revenue share

Get in touch about starting a FREE partner account today and you'll be ready to receive a share of revenue every time one of your tenants chooses our service.

Earn a revenue share

For every successful paying applicant – or offer them a discount.

Free partner account

Contact us to create your partner account today.

Marketing support

We can help your tenants understand their rent guarantor choices.

CTA button:

Partner with us

Section 6:

Talk to us about your FREE partner account today

For a safe, simple rent guarantor process that benefits you and your tenants.

CTA button: *Partner with us*

COUNCILS:

Section 1:

Working with councils to secure tenant rentals

- We help tenants receiving benefits secure rentals
- Our mediation services also help resolve issues
- We protect you against arrears and eviction costs
- Compliant with GDPR and Tenant Fee Ban

CTA button:

Partner with us – [where this button should go?](#)

Section 2:

Trusted by councils across the country

COUNCIL LOGOS

Section 3:

Creating stable, secure rentals for your tenants

We don't just help a wide range of tenants to secure homes; we help to keep them there. Whether we're temporarily supporting them should they find themselves in arrears or mediating issues before they reach court, it's our mission to help everyone find the decent home they deserve.

Rent paid when they can't

In the unlikely event a tenant can't pay, and they're legally in arrears, we'll pay.

Eviction is the last resort

We'll communicate with landlord and tenant to help them stay legally compliant and protected.

We help keep issues out of court

Our mediation services help resolve most issues while minimising time, stress and spend.

We cover eviction costs

We'll pay legal costs incurred in the eviction of tenants for non-payment.*

*Terms and conditions apply.

Section 3:

Get your tenants approved the easy way

They apply

It costs just £20 to apply, helping us verify their income and identity as quickly and simply as possible.

We assess

We assess their application and provide them with provisional approval.

Landlords approve

If everyone's happy, we get all parties to sign and collect the guarantor fee.

We protect

Rental income is protected up the value of £120,000 or 12 months' rent (whichever comes first).

Section 4:

Meet our Brand Ambassador

"Tenants need the right information and solutions to help them secure a rental home that meets their needs.

My background has given me first-hand insight into the complexities of the rental industry, and I look forward to working with RentGuarantor to help many more people.

Because everyone deserves a decent home."

Rob Rinder MBE

Barrister, author, broadcaster and campaigner

Section 5:

Let's find everyone the home they deserve

No one should be turned away from a rental just because they don't have friends and family to act as a guarantor. Or because they can't pay months of rent in advance, which forthcoming legislation will soon make impossible.

RentGuarantor was created to provide an alternative: a professional service, designed by a senior team with deep sector knowledge, to help people secure a place to live by giving landlords the confidence to say 'yes' to their tenancy.

"We've always understood that being a guarantor isn't just about underwriting risk—it's about enabling movement. It's about supporting people to secure homes and supporting landlords and agents to operate confidently in a changing market."

Bruce Evans

CCO

CTA button:

Partner with us ----- [where to connect?](#)

Section 6:

Let's work together to get tenants the homes they deserve

Talk to one of our partnership specialists about your FREE account today.

CTA buttons:

Partner with us

CHARITIES:

Section 1:

**Helping charities secure
decent homes for everyone
even if they're on benefits**

- Professional rent guarantor services for safer, secure renting
- Mediation services to help resolve issues before they reach court
- Protect against arrears and eviction costs
- Compliant with GDPR and Tenant Fee Ban

CTA button:

Partner with us

Section 2:

Trusted by organisations across the UK

COUNCIL/PARTNER LOGOS

Section 3:

Working with charities to create safe, secure tenancies

We don't just help tenants without a rent guarantor to secure homes; we help to keep them there. That could mean temporarily supporting them should they find themselves in arrears, or mediating issues before they reach court. It's a safety net that can make all the difference, especially to anyone trying to get back on their feet after a period experiencing homelessness.

That's why we'll be here to work alongside you, helping everyone find the decent home they deserve – and help them stay there.

Rent paid when they can't

In the unlikely event a tenant can't pay, and they're legally in arrears, we'll pay.

Eviction is the last resort

We'll communicate with landlord and tenant to help them stay legally compliant and protected.

We help keep issues out of court

Our mediation services help resolve most issues while minimising time, stress and spend.

We cover eviction costs

We'll pay legal costs incurred in the eviction of tenants for non-payment.*

*Terms and conditions apply.

Section 3:

Making it simple for charities to get tenants approved even if they're on benefits

They apply

We verify their income and identity as quickly and simply as possible.

We assess

We assess their application and provide them with provisional approval.

Landlords approve

If everyone's happy, we get all parties to sign and collect the guarantor fee.

We protect

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Bruce Evans

CCO

CTA button: *Partner with us*

Section 6:

Let's work together to get tenants the homes they deserve

Talk to one of our partnership specialists about your FREE account today.

CTA buttons:

Partner with us

UNIVERSITIES:

Section 1:

Helping universities secure tenancies for every student

- Professional UK-based rent guarantor services
- Perfect for home and international students
- Safer, more secure tenancies in halls and the private sector
- Mediation services help resolve any issues

CTA button:

Partner with us

Section 2:

Trusted by organisations across the UK

COUNCIL/PARTNER LOGOS

Section 3:

Working with universities to create safer, more secure tenancies

We don't just help students without a UK-based rent guarantor to secure homes; we help to keep them there. That could mean temporarily covering rent should they get into arrears, or mediating issues before they reach court. We'll work alongside your team to help home and international students find the decent rentals they deserve – and help them stay there.

Rent paid when they can't

In the unlikely event a tenant can't pay, and they're legally in arrears, we'll pay.

Eviction is the last resort

We'll communicate with landlord and tenant to help them stay legally compliant and protected.

We help keep issues out of court

Our mediation services help resolve most issues while minimising time, stress and spend.

We cover eviction costs

We'll pay legal costs incurred in the eviction of tenants for non-payment.*

*Terms and conditions apply.

Section 3:

Help your students get their tenancy approved the easy way

They apply

It costs just £20 per student to apply, helping us verify each of their incomes and identities as quickly as possible.

We assess

We assess their application and provide them with provisional approval.

Landlords approve

If everyone's happy, we get all parties to sign and collect the guarantor fees.

We protect

Rental income is protected up to the value of £120,000 or 12 months' rent (whichever comes first).

Section 4:

Meet our Brand Ambassador

"Professional guarantor services can help thousands of renters who might not have met the required criteria access a wider choice of rentals, while also protecting a landlord's investment.

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Bruce Evans

CCO

CTA button:

Partner with us

Section 6:

Working with you to get every student the home they deserve

Talk to one of our partnership specialists about how we can help your university offer professional, UK-based rent guarantor services.

CTA buttons:

Partner with us

SECTION 3

WHOLE AUDIENCE CONTENT/NAVIGATION PAGES

CONTENTS:

News and insight homepage
News and insight example page
Contact us
FAQs home
FAQs footer
Resources
Search result footer
404 page

NEWS AND INSIGHTS:

Section 1:

The latest news from the UK rental sector

Content components tbc

Reviews component:

See what our tenants say about us

We've been trusted by 1000s of tenants to secure their homes.

REVIEWS GO HERE

'Speak to us' component:

Speak to our friendly, knowledgeable team

Find out how our professional UK-based rent guarantor service could help you.

CTA button: *Contact us*

ARTICLE TEMPLATE:

ARTICLE CONTENT TBC

'Speak to us' component:

Speak to our friendly, knowledgeable team

Find out how our professional UK-based rent guarantor service could help you.

CTA button: *Contact us*

CONTACT US:

Section 1:

Get in touch

Whether you're a tenant, landlord, agent or partner organisation, we'd love to talk about how our professional rent guarantor service could help you.

Section 2:

Here's how to contact us

You can get in touch using the form below. Or call us +44 207 193 4418.

Don't forget, we also have extensive FAQ sections for tenants, landlords and agents. You may be able to find an answer to your question faster there.

Contact form unchanged

FAQ banner component:

Got a question?

You should be able to find the answer in our FAQ sections for tenants, landlords and agents.

CTA button: *See our FAQs*

CONTACT US:

Section 1:

Frequently Asked Questions

Whether you're a tenant, a landlord or an agent, you should be able to find the answer to your questions here.

Section 2:

How can we help you?

Understanding the different needs of tenants, students and landlords is at the heart of what we do. That's why we've organised our FAQs into categories, making it even easier for you to find the answers you need.

I'm a tenant

CTA button: *View FAQs*

I'm a landlord

CTA button: *View FAQs*

I'm an agent

CTA button: *View FAQs*

FAQ PAGES:

'Can't find the answer' sign-off panel:

Can't find the answer you need?

Get in touch with our friendly, expert team, who will be more than happy to answer your questions.

CTA button: *Get in touch*

RESOURCES:

Section 1:

Our resources are easy to download and use

Section 2:

Help your tenants make an informed choice

With handy, easy-to-download assets that can help you explain the potential benefits of using our UK-based professional rent guarantor service.

RESOURCES GO HERE

Section 3:

Need help explaining our rent guarantor services?

Our expert team can talk you through the support and materials available to help your clients better understand their choices.

CTA button: *Get in touch*

SEARCH RESULTS:

'Can't find the answer' sign-off panel:

Can't find what you're looking for?

Get in touch with our friendly, expert team, who will be more than happy to find the information you need.

CTA button: *Get in touch*

404 MESSAGE:

Sorry! It looks like this page doesn't exist.

Can't find what you're looking for?

Get in touch and we'll help you find the information you need.